**Chapter 1 Short Answer Questions**

For these assignments I will provide you with two different critical readings from the chapter. Students will read the provided prompt and the answer the questions immediately following. There will be two of these provided for each chapter. Each one is worth 25 points. For full credit students will need to write at least a half page double spaced per reading. These responses are short answer meaning yes and no are not valid responses. Student answers should be thorough, supported, and answer all aspects of the question. Please keep in mind that all assignments are ran through turnitin.com and plagiarism is not accepted. These assignments need to be in the student’s own words and opinions.

For this chapter we will be completing the following:

* Chapter 1.2- What Would You Do? – Which Corporate Culture Do You Value?
* Chapter 1.3- Taking Advantage of an Employee Discount

Students can submit these assignments in this assignment folder. Assignments submitted in a file format other than MS Word will receive a grade of zero.

Hint: The more information, details, examples, explanation, etc. you provide for your responses/opinions, the more points you will earn. ☺

**WHAT WOULD YOU DO? 1.2**

**Which Corporate Culture Do You Value?**

Imagine that upon graduation you have the good fortune to be offered two job opportunities. The first is with a corporation known to cultivate a hard-nosed, no-nonsense business culture in which keeping long hours and working intensely are highly valued. At the end of each year, the company donates to numerous social and environmental causes. The second job opportunity is with a nonprofit recognized for a very different culture based on its compassionate approach to employee work-life balance. It also offers the chance to pursue your own professional interests or volunteerism during a portion of every work day. The first job offer pays 20 percent more per year.

**Critical Thinking**

* Which of these opportunities would you pursue and why?
* How important an attribute is salary, and at what point would a higher salary override for you the nonmonetary benefits of the lower-paid position?

**WHAT WOULD YOU DO? 1.3**

**Taking Advantage of an Employee Discount**

Suppose you work in retail sales for an international clothing company. A perk of the job is an employee discount of 25 percent on all merchandise you purchase for personal use. Your cousin, who is always looking for a bargain, approaches you in the store one day and implores you to give him your employee discount on a $100 purchase of clothes for himself.

**Critical Thinking**

* How would you handle this situation and why?
* Would it matter if the relative were someone closer to you, perhaps a brother or sister?
* If so, why? If not, why not?